

PRESS INFORMATION

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## Nero Unveils new Nero Digital™ Certified Avayon DXP-1000 DVD Player at CES 2006

**CES, LAS VEGAS, NV (January 5, 2006)** -- Nero, leaders in digital media technology, and Avayon Technologies, a growing marketer of DVD players, today announced that Avayon's DXP-1000 DVD player is the first Nero Digital Certified player to ship in North America. The new Avayon DXP-1000 will be showcased at Nero's CES booth (South Hall 1 #21568).

Nero Digital™, co-developed by Nero and ATEME, is completely based on MPEG-4 standards adding to many DVD-like features that consumers expect in a home theater experience such as multiple AAC audio tracks, surround sound, chapters, and subtitles. Avayon DXP-1000 customers and users world-wide are offered a 30-Day Trial download of Nero Digital™ on [www.nerodigital.com](http://www.nerodigital.com) which includes Nero's top 3 applications to create, play and share Nero Digital™ content: Nero Recode, which facilitates the direct import of most video file formats and non-copy protected DVDs for coding and/or transcoding in Nero Digital™; Nero ShowTime, which plays all digital recordings (films, TV programs, home movies and DVD formats) in excellent picture and sound quality; and finally Nero MediaHome, which allows users to stream videos, music and pictures.

"Due to its superior compression technology, Nero Digital delivers better video quality than other codecs in far less disc space," said Udo Eberlein, President, Nero Inc. "This, along with its universal MPEG-4 compatibility, is part of what makes Nero Digital the ideal format for home video enthusiasts who want to burn their home videos and recorded shows onto disc for enjoying in a quality player like this AVAYON DXP-1000 product."

The Avayon DXP-1000 with Nero Digital™ compatibility will be available to the North American market starting mid-December through all the participating Avayon channels. Additionally, Nero and Avayon announced that a Nero Digital update program for Avayon DXP-1000 existing customers was launched in December. Under this program, DXP-1000 customers can add Nero Digital™ functionality to their previously purchased players.

"Consistent with its mission to bring leading edge technology to the consumer electronics market, Avayon seized the opportunity to add Nero Digital support to its already feature rich DXP-1000 DVD player", said Jeff Babington, President and CEO of Avayon. Babington adds, "Nero Digital is important technology and we wanted to be the first producer of DVD players to bring it to the North American market for both our existing and future customers".

For more information on Nero Digital, visit [www.nerodigital.com](http://www.nerodigital.com). For more information on where to find Avayon's product, on the upgrade program and for technical support, visit [www.avayon.com](http://www.avayon.com)

## About Nero

Nero ([www.nero.com](http://www.nero.com)) develops and distributes the world's leading digital media solutions for consumers and professionals. Today more than 200 million users worldwide rely on Nero's award-winning and trusted, industry approved applications to manage the needs of the connected digital home and forward-thinking corporations.

Nero's rapidly-growing portfolio of products defines new levels of innovation in the company's three key areas of focus: Digital Media Solutions - delivering multimedia applications for audio, video, photo and TV capturing, editing, burning, managing and sharing; Audio and Video Compression Technologies - providing world-class interoperable standards-based solutions for encoding and decoding digital content with support for Next Generation HD and popular handheld formats; and VoIP Solutions - providing cost-effective voice, text and video communication over the Internet for home and business.

Nero products are globally distributed by leading hardware manufacturers, international distribution partners and online portals, and can be purchased directly at [www.nero.com](http://www.nero.com). Nero provides worldwide coverage through Nero AG, based in Karlsbad, Germany and two subsidiaries: Nero Inc. in Glendale, California, USA and Nero K.K. in Yokohama, Japan.

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## About AVAYON TECHNOLOGIES

AVAYON Technologies, Inc. headquartered in Nashua, New Hampshire, is dedicated to providing consumer electronics customers with leading edge technology products of high quality at affordable prices. Central to our business philosophy is our first-rate customer service and support.

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